MILLRISE COMMUNITY ASSOCIATION

RINK SPONSORSHIP PACKAGE





HELLO NEIGHBOUR!

YOUR SUPPORT IS NEEDED!

The Millrise Community Association is looking for sponsors to support the continued operation of our rink and community hub. We are offering discounted ad space on our rink boards and other high-visibility locations around our property. Community advertisements are a unique and costeffective way to promote your business and show your support!

Invest in your community!

A MESSAGE

From our community

"We've been using the rink for years and the volunteer ice crew does such a fantastic job of keeping the ice in pristine condition. When you compare it to other community rinks, you can see the difference that a passionate group of volunteers can make. We're proud to be a part of it."





HIGH VISIBILITY SIGNAGE

As a community hub, our rink and surrounding property sees thousands of visitors yearround. Your ad will have high visibility. Let the community know that you support it!



Our goal is to support community businesses and help reduce the costs of advertising as much a possible - so we've included all services required to bring your ad to life.



Your sponsorship will demonstrate your support of a healthy, vibrant community hub. When you invest in our community, we will ensure that it pays off for you.

ABOUT THE RINK





MAKE AN IMPACT ON...

THE COMMUNITIES WE SERVE

Our rink and surrounding property serves 3 communities, totaling ~30,000 community members. Located on James McKevitt road and Millrise Hill, it is a busy community hub with year-round activities. The rink is brightly lit and well maintained by volunteers. Our property sees approximately 1000 visitors per week / 4000 per month.

X HELP US KEEP OUR RINK ALIVE!

WE NEED YOUR SUPPORT!

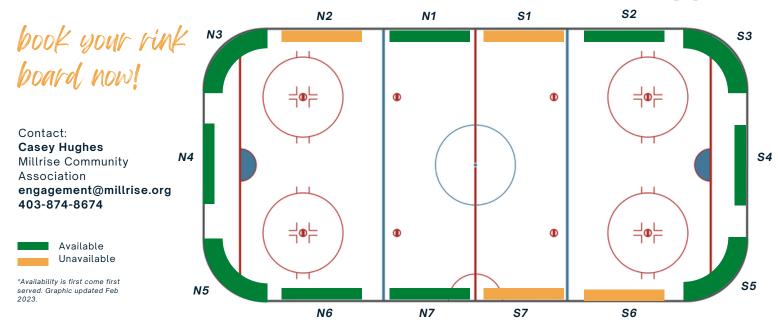
Our facility is **100% volunteer run** and relies on community support to maintain operations. In order to keep our rink and facility in operation we need sponsorship from businesses like yours.

Book your discounted 2023/2024 ad space today!



MILLRISE COMMUNITY RINK ADVERTISING





COST & SPECIFICATIONS All pricing includes design, materials & installation!

Cost	Term	Placement	Material
\$900	1 year	Rink Board	Vinyl Adhesive (1)
\$2100 (\$700 p/y)	3 years	Rink Board	Vinyl Adhesive (1)
\$1000	1 year	Rink Board	DiBond (2)
\$2200 (\$730 p/y)	3 years	Rink Board	DiBond (2)

- 1.**PSA Vinyl:** Printed & Mounted DIRECTLY to Rink Boards On Drytac Polar Premium Vinyl w/ 12mil Laminate. 2 3 years outdoor durability. *Non-reusable.*
- Di-Bond: PSA Vinyl Printed & Mounted to Di-Bond screwed into Rink Boards Drytac Polar Premium Vinyl w/ 12 mil Laminate 3 5 years outdoor durability. <u>Removable and reusable!</u>

*if you buy a 1-3 year slot now, your ad will be extended through to April of the year your term is over.





Millrise Community Association will work with you to design your banner, select the appropriate materials (per the table to the left), print and install your ad. We've made it as easy as possible for you by following these simple steps:

1. Placement

 Choose the placement of your ad per the graphic above.

2. Design

- Provide us with vector graphics, logo and any branding specifications are required
- Provide the messaging/content you would like on your sign
- Ads can be up to the following dimensions:
 - Height: up to 36 inches
 - Width: up to 96 inches

3. Printing

- Will be done by our local printing partner "Reputable Red Panda" at a discounted rate
- Proofs will be provided for your approval

4. Installation

 Your printed sign will be installed on the rink board of your choice

Contact: <u>engagement@millrise.org</u> to get started!